

E.C.H.O.E.S.

European Cultural Heritage: Opportunities for Citizens' Engagement
and Social Inclusion

INFO PACK

08th – 11th November 2021
Munich, Germany



Co-funded by the
Europe for Citizens Programme
of the European Union

DESCRIPTION OF THE PROJECT

The "ECHOES" project aims to give the disadvantaged Citizens the tools for taking actively part to the construction of EU policies and create intercultural initiatives for the Valorisation of the European Cultural Heritage (ECH), as tool for inclusion and cohesion for the small communities, especially in rural, peripheral and deprived areas.

"ECHOES-European Cultural Heritage: Opportunities for citizens' Engagement and Social Inclusion" is a Network of 18 partners from 13 EU Countries + AL, RS and FYROM, which stems from the belief that the creation of a Community Cultural System (CCS) can assure a fruitful and stable cooperation between Local Authorities and CSOs from the Cultural and Social Sectors, working together for social inclusion of migrants, Roma, mentally or physically disabled people, Nets and vulnerable groups in general, through the valorisation of the Cultural Heritage. About 300 direct participants from 5 LAs, 1 National Association of LAs, 1 Chamber of Commerce, 1 non formal Training Provider, 1 Local Action Group and 9 NGOs from the social and cultural sectors will take part to the 6 International Meetings planned. An initial research on the impact the "2018 European Year of Cultural Heritage" had on each partner community will be carried out by every organization, whose role will be also to organize 2 Community Activities, for involving the hard-to-reach groups and citizens, non-usually involved in Institutions/NGOs, in the debate about the future of Europe and its Social and Cultural Policies (by using the Street Debate and other non-formal methodologies). "My Culture, My Europe, My Future" will be the campaign the partnership will implement for giving its disadvantaged citizens the opportunity to have their say at local and EU level about their vision of the Future of Europe from two points of view: Social Inclusion and Cultural Heritage. The results of the 2 initiatives of this campaign ("European Cultural Heritage-tell your story!" and the "Europe, Heritage, Start-up!" contest), will be collected and will flow into the Final Recommendation to be addressed to the relevant EU and local decision makers. The Dissemination plan together with the working methods will assure ECHOES a wide impact and will affect more than 50.000 indirect participants.

PARTICIPATING ORGANIZATIONS

NAME	TYPE	COUNTRY
INTEGRA - CEFALU'	NGO – LA – Lead Partner	IT
FDP	NGO	IT
Carnikava	LA	LV
Kike	NGO	HU
Genista	NGO	MT
Geoclube	NGO	PT
Culturepolis	NGO	GR
Cajetina	LA	RS
Ribamonatan al Mar	LA	SP
Aspanias Foundation	NGO	SP
Pegeia	LA	CY
Pietra Neamt	LA	RO
AAM	LA ASSOC	AL
Roma Progress	NGO	FY
ITALCAM	NAGO – CamCom	DE
AIG	NGO	FR
Banská Štiavnica	LA	SK
LAG Paluki	NGO - LAG	PL

WELCOME TO MUNICH!

Munich, the capital of the Land of Bavaria, is Germany's third largest city. The city presents itself with a succession of elegant boulevards, parks but also picturesque alleys with historical buildings that tell a story of 850 years. Munich lies on the banks of the River Isar and at the foot of the Alps, which can be seen on clear days. The city is twinned with cities all over the world, from Edinburgh to Kiev. The wide range of cultural activities is ensured by 47 theatres and 46 museums. Some 115,000 students study at the city's 17 universities and enjoy their free time with the activities Munich has to offer.

MORE THAN JUST OKTOBERFEST!

Munich is undoubtedly famous for the Oktoberfest, the famous fair held between September and October whose origins go back to Bavarian popular culture. Today, the fair attracts many tourists every year who populate the city to enjoy themselves. But Munich has so much more to discover!

The picturesque streets of the centre can be visited starting from the



central town square, Marienplatz, where the imposing Gothic town hall stands. From here you can walk along the long boulevard to Karlsplatz. On the way back you can stop at the Viktualienmarkt market where you can sample local delicacies and products from around the world. Continuing to the other side of the centre you can then reach Odeonsplatz, an Italian Renaissance-style square and walk along the elegant boulevards of the Maxvorstadt district, one of the city's most elegant. It is home to important museums and theatres. From here you can access the Englischer Garten, one of Europe's largest urban gardens.

THE PROGRAMME

08th NOVEMBER 2021 – ARRIVAL DATE

From 15:00	Check-in at the hotel <i>Meininger Hotel City Centre</i>
20:30	Dinner at L'Osteria, Schwantalerstraße 111

09th NOVEMBER 2021

From 06:30	Breakfast at the hotel
08.15	Meeting in the hotel lobby with an ITALCAM representative who will accompany you to the conference room. Please be on time!
09:00	Arrival, registration and check of the “3G rules” (see below) for Covid-19 at the conference room Movimento München in Neuhauserstraße, 15
09:30	Introduction and Start-Up workshop
	Lunch break - a packed lunch will be provided by hotel
Until 18:00	Start-Up workshop
19:30	Dinner at Il Castagno in Grasserstraße 10

10th NOVEMBER 2021

From 06:30	Breakfast at the hotel
08:15	Meeting in the lobby with an ITALCAM representative
09:00	Arrival at the conference room and registration
09:30	Working in Groups on Business Plan
	Lunch break - a packed lunch will be provided a
Until 17:00	Presentation of Business Plans and Feedback
19.30	Bavarian Dinner at Wirtshaus Rechtaler Hof in Arnulfstraße 10

11th NOVEMBER 2021 – DEPARTURE DAY

6:30-10:30	Breakfast at the hotel
Until 11:00	Check-out

INFORMATION REGARDING COVID-19 IN GERMANY

We are very happy that we will finally be able to meet in Munich, but before your trip to Germany we recommend that you read this important information and consult the links below. These small but important rules will ensure a safe and pleasant stay in Munich.

BEFORE TRAVELLING

Check out these links before travelling to Germany

- Here you can find the rules for entering Germany from abroad and the rules currently in force at national level: <https://reopen.europa.eu/en/map/DEU/7011>
- https://www.rki.de/EN/Home/homepage_node.html;jsessionid=21053AA61DC6EB6F44DDFD2307EB0821.internet102
- What are the **3G RULES** in Germany? <https://www.muenchen.de/int/en/events/corona-virus-current-rules-regulations.html>

WHEN YOU GET TO MUNICH

You must either be fully vaccinated (with one of the EMA approved vaccines) or have a negative PCR swab taken no more than 48 hours prior to arrival. Alternatively, you can prove that you have been cleared of Covid-19 for no more than 6 months. Certifications of PCR and/or cure tests must be in English.

These rules also apply in general to access to most services in the city such as hotels, restaurants etc. You can find more information on the website of the City of Munich: <https://www.muenchen.de/int/en/events/corona-virus-current-rules-regulations.html>

Please note that it is compulsory to wear
FFP2 MASKS on public transportations,
restaurants etc. in Munich.

AT THE CONFERENCE

To attend the conference, you must either be fully vaccinated (with one of the EMA approved vaccines) or have a negative PCR swab taken no more than 48 hours prior to arrival. Alternatively, you can prove that you have been cleared of Covid-19 for no more than 6 months. Certifications of PCR and/or cure tests must be in English.

During the conference you will be asked to wear FFP2 masks, so we ask you to buy them before you start your trip. We also remind everyone to regularly sanitise their hands with disinfectant gel or soap and water and to keep a distance of at least 1.5 metres from other people.

IN CASE OF EMERGENCY

If you experience symptoms of Covid-19 during your stay in Munich, or if you simply do not feel well, stay in your room and inform those responsible. In case of a serious emergency, you can call the *European Emergency Number* **112** (ambulance, police, fire dep.)

ACCOMMODATION

MEININGER Hotel München City Center

Landsberger Straße 20, 80339 München, Deutschland

muenchen-city-center@meininger-hotels.com

Telefon: +49 (0) 89 5499 8023



Check-in: 08th Nov from 15.00

Check-out: 11th Nov until 11.00

Services: Breakfast & Packed Lunch (only on 09th and 10th Nov)

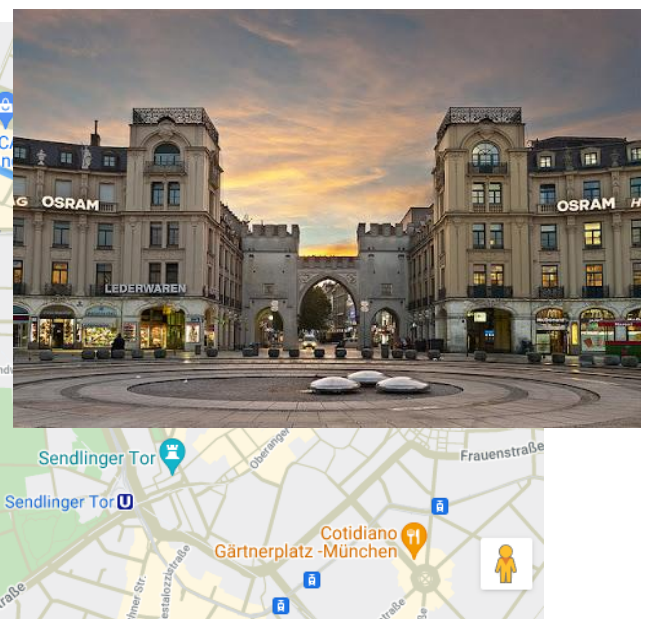
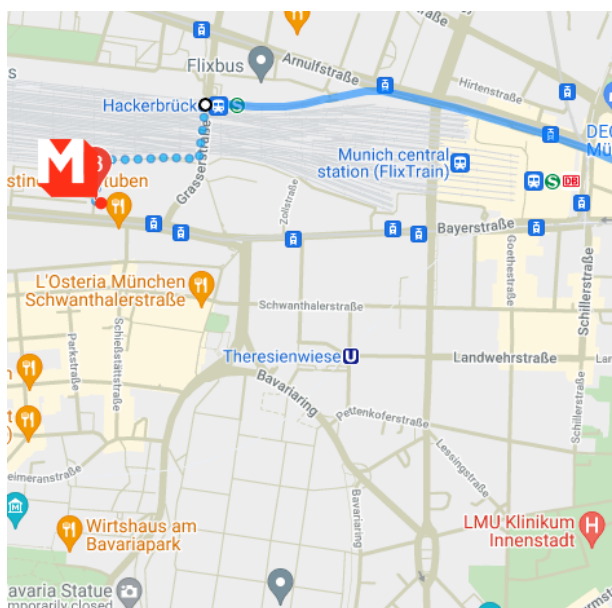


— **From the airport:** you can take the suburban train (S-Bahn line S1 or S8, trains depart every 10 minutes) and stop at **Hackerbrücke S-Bahn Station**, hire a taxi or take the Lufthansa Express bus, departing every 15 minutes. The stop of the **Lufthansa Express bus** is in front of the Munich Airport Centre (MAC). This central area of the airport is just a few steps from Terminal 1 and 2.

In the “further information section” we provide more information on how to reach the hotel from the airport and how to use public transport.



From the central train station: you can walk to the Hotel and then enter in the pedestrian zone (it takes about 16 minutes).



THE CONFERENCE

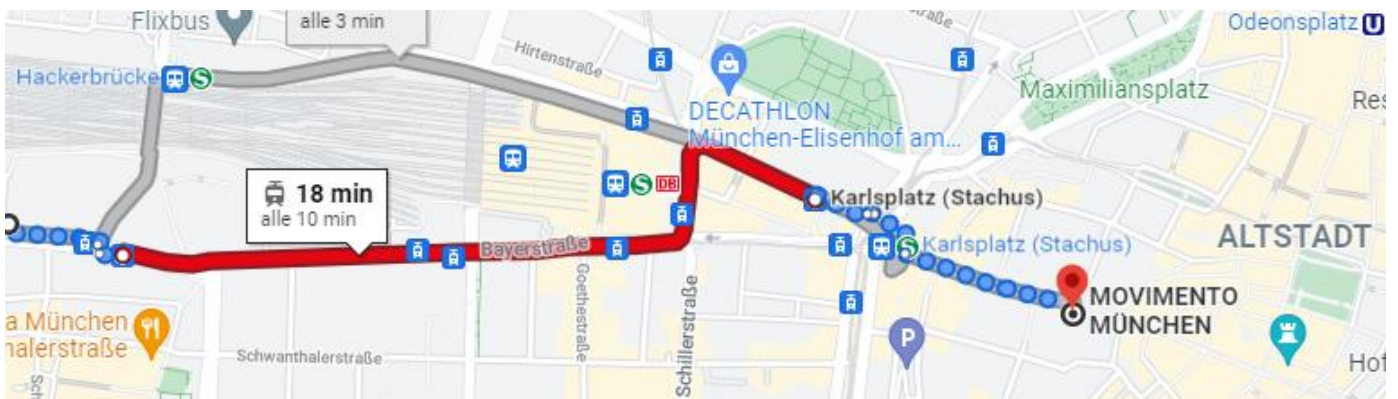
The conference will take place at **Movimento München** in **Neuhauserstraße, 15**. It is located near Karlsplatz, in the city centre of the town.

You will be picked up at the hotel in the morning at 8:15 by Emma and Francesca from Italcam.



How to get to the conference room from the hotel?

You can take the tram line 19 (about every 10 minutes) and stop at **Karlsplatz**, then you can walk along the avenue leading to the historic centre, entering the pedestrian area under the Karlstor. Otherwise you can also walk to get to the conference room, it takes about 25 minutes.

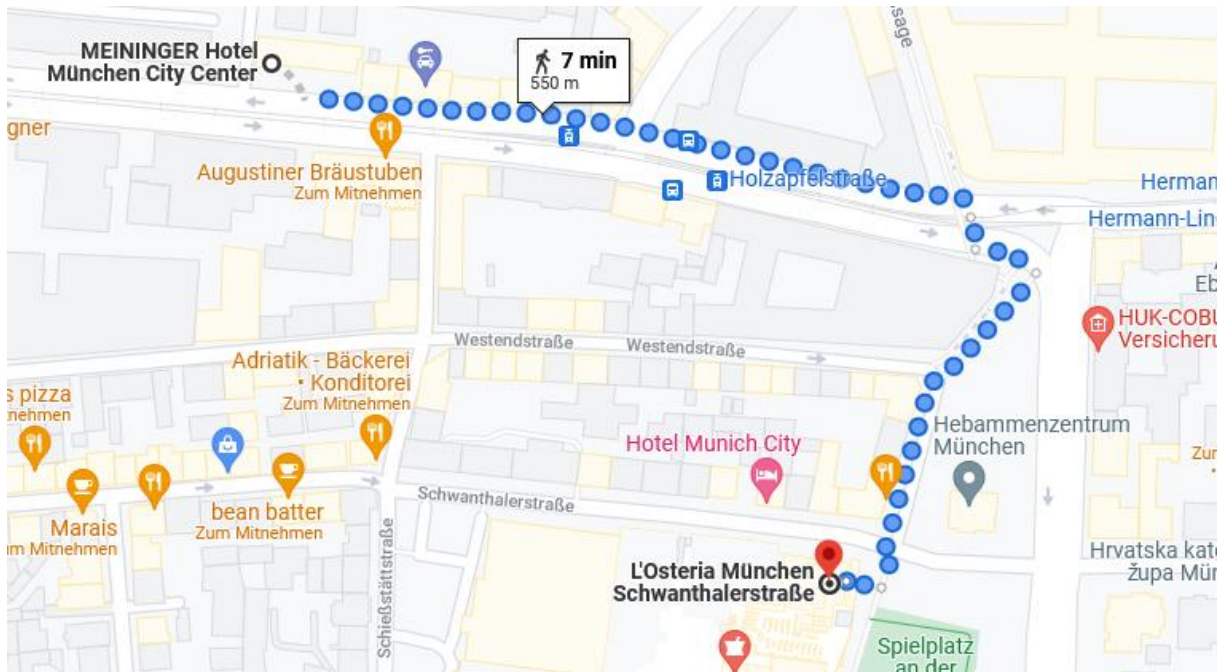


8th NOVEMBER FIRST DINNER

The dinner of the 8th of November will take place at the **L'Osteria Restaurant** in **Schwantalerstraße 111**.

How to get to the restaurant from the hotel?

You can walk to the restaurant; it takes about 7 minutes

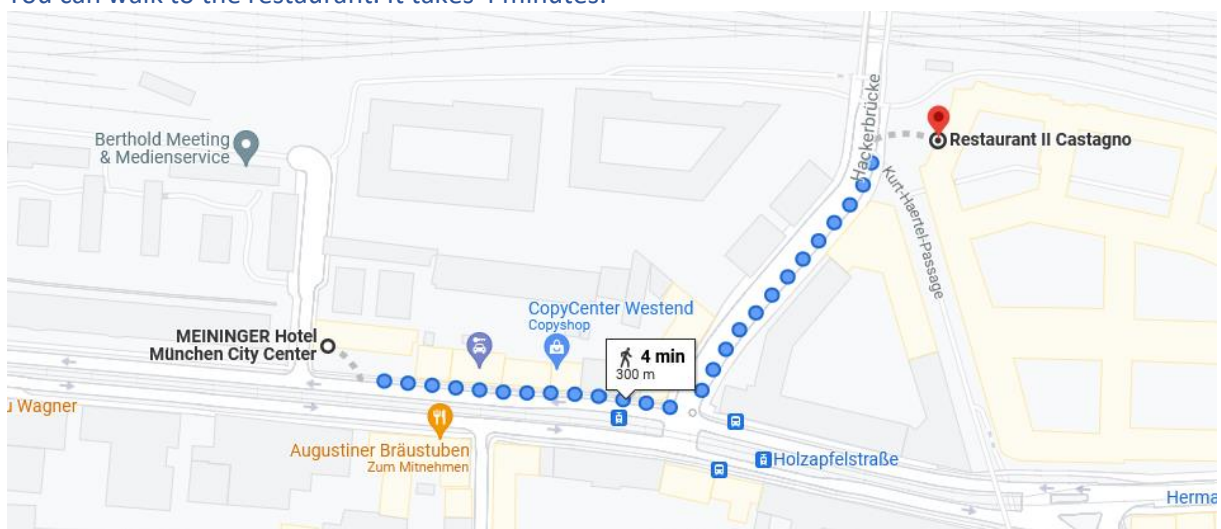


9th NOVEMBER DINNER

The dinner of the 9th of November will take place at the restaurant **Il Castagno** in **Grasserstraße 10**.

How to get to the restaurant from the hotel?

You can walk to the restaurant. It takes 4 minutes.

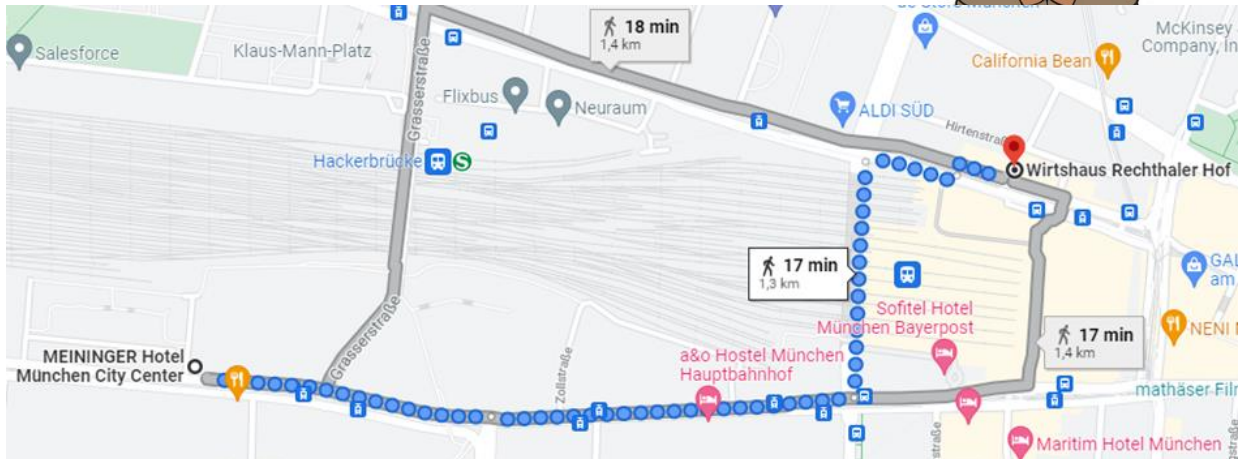


10th NOVEMBER BAVARIAN DINNER

The dinner of the 10th of November will take place at the **Wirtshaus Rechthaler Hof** in **Arnulfstraße 10**.

How to get to the restaurant from the hotel?

You can walk to the restaurant; it takes about 17 minutes.



FINANCIAL RULES

The budget for the conference in Munich covers the costs of accommodation in the above-mentioned facility for three nights from 08 to 11 November with breakfast. It also covers dinner on 8, 9 and 10 November as well as packed lunches on 9 and 10 November which can be collected directly from the hotel.

FURTHER INFORMATION

The quickest and cheapest way to reach the hotel and Munich city centre from the airport is by public transport, especially the S-Bahn (suburban train).

The quickest and cheapest way to reach the hotel and Munich city centre from the airport is by public transport, in particular the S-Bahn (suburban train) lines S1 or S8. The cost of the single ticket is €11,90 per person from 15 years of age.

You can buy the ticket at the ticket machines or directly on your smartphone by downloading the München Navigator APP. With the app you can also buy the tickets for all public mean of transportation in Munich.



CONTACTS

Emma Introzzi: +39 331 59 39 083

Francesco Tosi: +39 345 33 97 558

Anita Schnierle: +49 176 4173 4247

You can call Emma or Francesco for **emergencies** and Anita for **general organisational questions**.