



ECHOES

NETWORK OF TOWNS

CEFALU' - IT
13-16 MAY 2019

KICK OFF MEETING

BUDGET:
150.000 EUR

THE PROJECT

Participation of the towns in the European Cultural Heritage Year 2018-2019. The project aims to create a network of towns in the region of Cefalu' (Italy) and to promote the valorization of their cultural heritage. The project is financed by the European Union through the Erasmus+ program.

AIM

To give underrepresented groups and disadvantaged young citizens the opportunity to intervene in the debate on the FUTURE OF EUROPE in general and the EU policies about the valorization of Cultural Heritage in particular.

Participation of Underrepresented Citizens in the valorization of the Cultural Heritage

Network of Towns
2018-2019

AIM

To give underrepresented groups and disadvantaged young citizens the opportunity to intervene in the debate on the FUTURE OF EUROPE in general and the EU policies about the valorization of Cultural Heritage in particular.

Co-funded by the
European Union
Erasmus+ program

Meetings

A structured dialogue aimed at increasing participation and to create a network of towns in the region of Cefalu' (Italy) and to promote the valorization of their cultural heritage.

EVENTS

Valorization of the city of Cefalu' (Italy) and to promote the valorization of their cultural heritage.

Workshop (13) "Europe, Heritage, Start up" (Workshop)

Workshop (14) "Official European Commission meeting" (Workshop)

Workshop (13) "Europe, Heritage, Start up" (Workshop)

Workshop (14) "Official European Commission meeting" (Workshop)

Workshop (15) "Official European Commission meeting" (Workshop)



Integra
Onlus



Co-funded by the
Europe for Citizens Prog
of the European Union

ECHOES

NETWORK OF TOWNS

C E F A L U ' - I T

1 3 - 1 6 M A Y 2 0 1 9

KICK OFF MEETING

The Network

Organization name and Country

- 1 INTEGRA – CEFALU NGO/LA – Lead Partner IT
- 2 FPD NGO IT
- 3 Carnikava LA LV
- 4 KIKE NGO HU
- 5 GENISTA NGO MT
- 6 Geoclube NGO PT
- 7 Culturepolis NGO GR
- 8 Cajetina LA RS
- 9 Ribamontan al Mar LA SP
- 10 Aspanias Foundation NGO SP
- 11 Pegeia LA CY
- 12 Pietra Neamt LA RO
- 13 AAM LA ASSOC AL
- 14 Roma Progress NGO FY
- 15 ITALCAM NGO – CamCom DE
- 16 AIG NGO FR
- 17 Banská Štiavnica LA SK
- 18 LAG Paluki NGO-LAG PL



***1 association of municipalities + 7 municipalities
+ 8 Civil Society Organisation + 1 LAG
+ 1 Chamber of Commerce***

BUDGET:

150.000 EUR



THE PROJECT

It stems from the belief that the creation of a **Community Cultural System (CCS)** can assure a fruitful and stable cooperation between Local Authorities and CSOs from the Cultural and Social Sectors, working together for social inclusion of migrants, Roma, mentally or physically disabled people, Neets and vulnerable groups in general, through the valorization of the Cultural Heritage.



An initial research on the impact the "2018 European Year of **Cultural Heritage**" had on each partner community will be carried out by every organization;

"**My Culture, My Europe, My Future**" will be the campaign the partnership will implement for giving its disadvantaged citizens the opportunity to have their say at local and EU level

Meetings



6 International Meetings (total of 300 direct participants)- held in Unesco sites, Tangible, Intangible and Natural Heritage



EVENTS



Cefalu' (IT)
- Kick-off meeting

1

Community Activity 1 - "European Year of Cultural Heritage: what impact on my community?"
research activities

2

Guadaloupe (FR) - "The Community Cultural System - Stakeholders Meeting 1: Civil Society Organizations"
4/7 Nov 2019 - EU Intangible Heritage

3

Tirana (AL) - "The Community Cultural System - Stakeholders Meetings 2: Local Authorities" - April 2020
- EU Natural Heritage

EVENTS



Cefalu' (IT)

- *Kick-off meeting*



Community Activity 1 - *"European Year of Cultural Heritage: what impact on my community?"*
research activities

2

Guadaloupe (FR)- "The Community Cultural System - Stakeholders Meeting 1: Civil Society Organizations"

4/7 Nov 2019

- **EU Intangible Heritage**

3

Tirana (AL)- "The Community Cultural System - Stakeholders Meetings 2: Local Authorities" - *April 2020*

- **EU Natural Heritage**





EVENTS

④

Ribamontan al Mar (Sp)- Official Launch of
"My culture, My Europe, My Future" Campaigning
June 2020

Community Activity 2-Local promotion of the
2 ECHOES initiatives,encouraging the
participation,especially of vulnerable groups

⑤

Monaco (DE)- "Europe, Heritage, Start up!" Weekend
October 2020

⑥

Rome (IT)

- Official Closure: evaluation,
results, follow-up
Feb/Mar 2021



the target groups will be asked to submit, to the official web portal, their stories/projects concerning Cultural Heritage and Social Inclusion

1/ "European Cultural Heritage: tell your story!"

"My culture, My Europe, My Future" Campaign

2/ "Europe, Heritage, Start up!" contest

the 5 selected start up ideas will be presented and will concretize in real projects, thanks to the support of 3 experts (Culture, Business/Non Profit, Digital). The participants will develop their ideas in 24 hrs and present them to the experts and the public thanks to a streaming session.

Project Steps

1. Preparation



Contracts, tasks and roles, outputs...

2. EVENTS

1 Kick-off meeting + 5 international events + 2 Local Activities



3. Outputs Evaluation and follow-up



the FINAL RECOMMENDATION.

As results of the "My Culture, My Europe, My Future!" campaign they will be collected at least 18 Stories (about personal experience with EU and Culture and ideas for Future EU Initiatives) + 5 Project Ideas (for the valorization of the CH for social inclusion purposes). They will merge into a booklet (available in digital format and published in 2000 copies) that will represent the Final Recommendation to be forwarded to political decision makers, during the Final Conference in Rome and thanks to the 2 Europe Direct in PL and MT.

The Project

1. Impact

The communication strategy adopted (Social Media Strategy, Web platform and materials produced) and the Community Activities will assure to ECHOES the widest impact possible and it will permit to involve more than 50.000 indirect participants.

2. Dissemination



- Web platform www.echoestwinning.eu
- FB page <https://www.facebook.com/echoesnetworkoftowns>
- Community Activities
- International Meetings
- Press Conference (*for the Campaign and the final meeting*)
- Final Recommendations

Promotion on Social Media



#EchoesTwinning

#EuropeforCitizens

#2018EYCH

Your Organization Hashtag



Financial Aspects

1. Reports for **Hosting Costs**
(IT, FR, SP, AL, DE, IT, after each event)
2. Reports for **Travel Costs** (*after each event*)
3. Reports for **Community Activities**

Copies of Invoices, Receipts, Tickets, Boarding Passes
must be attached to every report file.

1 EVENT



1 REPORT



1 (one) PDF FILE



(Report+Annexes)



THANK YOU FOR YOUR



dott. Evangelista Leuzzi

Project Coordinator - INTEGRA ONLUS



<https://www.facebook.com/evangelista.leuzzi>



(+39) 334.3458521