

# L'Italia che vale merita grandi opportunità

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SOSTENIAMO  
LA CRESCITA  
DELL'ECCELLENZA  
ITALIANA  
NEL MERCATO  
DI LINGUA  
TEDESCA



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**ITALCAM**  
CAMERA DI COMMERCIO  
ITALO - TEDESCA

## **WHO WE ARE**

**ITALCAM – Italian-German Chamber of Commerce is a no-profit association which members are institutions, companies and consultants.**

**Established in 1926 in Munich ITALCAM is part of the network of 85 Italian Chambers of Commerce in the World, officially acknowledged by the Italian Government.**



## **OUR MISSION**

**We support the different phases of the internationalization process, providing commercial assistance to German and Italian enterprises through our large international networks.**

**We develop initiatives aimed at sharing experiences and best practices between Italian and German enterprises, local and public authorities.**



## Economic Sectors

- *Tourism and culture*
- *Traditional Agrifood products*
- *Logistic and Transport*
- *Construction of machineries and mechatronics*
- *Creative industries*

**The Chamber develops services and projects focused on the support of SMEs, either as main contractor or as a partner, acting as facilitator for the market uptake of new businesses as well as promoter of already well-established economic relations between Italy and Germany and in general enhancing the culture of entrepreneurship.**

# **OUR SERVICES**

**Business services provided to foster the SMEs internationalization processes through:**

- **Market research**
- **Research of Business Partners**
- **Organization of b2b meetings**
- **Workshops and networking events**
- **Conferences**
- **Participation at international fairs**
- **European Projects.**



# PAST AND CURRENT EU-PROJECTS

EU Programme	Project Title	Year
Interreg Alpine Space	BIFOCAlps	2016-2018
Interreg Alpine Space	C-TEMAIp	2015-2018
Interreg Central Europe	TalkNET	2017-2020
ERASMUS+	YECh	2019-2021
Europe for Citizens	ECHOES	2019-2021



# Alpfoodway – Alpine Space

## Project objectives

- To create a sustainable development model for peripheral mountain areas based on the preservation/valorization of Alpine Space cultural food heritage and on the adoption of innovative marketing and governance tools.
- To foster the emerging of a transnational alpine identity based on the common cultural values expressed in food heritage.

# Work Packages



**ITALCAM is involved in the project as an observer: we are locally active in the promotion and dissemination of the results.**

→ AlpFoodway Website



# TOURISM4ALPS – Interreg Alpine Space

## Objectives

**To foster tourism innovation in the Alps using modern digital technology to stimulate smart economic growth, manage environmental impacts and strengthen stakeholders' inclusion.**

**To develop more sustainable forms of tourism by establishing transnational data sharing practices in tourism ecosystem.**

## Results

**Transnational collaboration models for tourism providers based on data sharing practices.**

**The collaboration models will enable tourism providers to improve its performance through better coordination and resource deployment, improved decision making and leverage capabilities for innovations.**

# CONTACTS

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