

Municipality of Cajetina Serbia



**ECHOES – Kick Off Meeting
Cefalu - Italy 13-16 May**

WELCOME TO ČAJETINA MUNICIPALITY



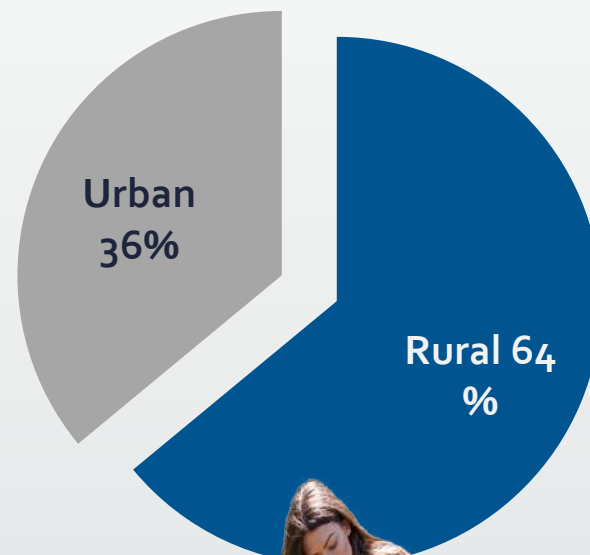


TO LIVE

POPULATION

- Municipality of Čajetina is composed of **21 local communities**
- **14,475 residents** living in **5,146 households**
- Area : **647km²**
- About 36% of the population live in the urban settlements of Čajetina and Zlatibor and the remaining 64% in rural areas.
- Dominant activities: tourism, agriculture, cattle-breeding, meat and milk processing industry.

POPULATION





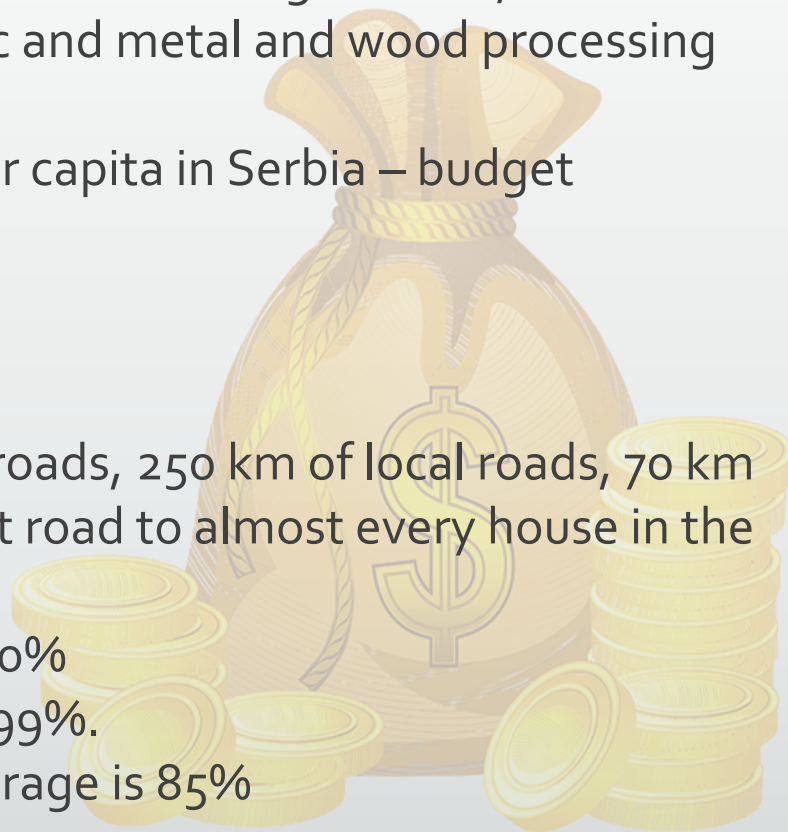
ECONOMY

The most important economic activities in the municipality of Čajetina are tourism, agriculture, processing industry in the sector of agriculture, textile industry, light industry in the sector of plastic and metal and wood processing industry.

Municipality of Čajetina has greatest GDP per capita in Serbia – budget 19.000.000 euros

INFRASTRUCTURE

- The municipality has a total of 353 km of roads, 250 km of local roads, 70 km regional and 33 km of main roads. Asphalt road to almost every house in the village.
- **Water** supply system coverage is about 80%
- **Electricity** supply system coverage is 99.99%.
- **Telecommunications** infrastructure coverage is 85%





TO VISIT



TO WORK



TO INVEST

TOURISM

Tourism is the most developed and the most important economic sector of the municipality. Tourism has a long tradition dating **since 1893**.

- Zlatibor as the most developed touristic destination, annyaly achives **1,200,000 overnight stays** with about **250,000 visitors**
- 20 hotels, 5 motels, 1 institute, 19 resorts, 30 restaurants, 32 caffes etc.
- The total accommodation capacity of approximately 25,000 beds, of which 5,000 in hotels and other similar facilities, 20,000 in private villas and lodgings, with several hundred beds in rural households.





TO VISIT

EVENTS and ENTERTAINMENT

- New Year's Eve celebration on King's square
- „Summer on Zlatibor“ cultural activities
- Summer street cabaret
- International children's music festivals
- Serbian gathering of the hunters in Zlatibor in chase of
- Trumpet festival
- Annual fair of smoked meat products "Pršutijada"
- Festival of folk music
- Fair of homemade brandy „Rakijada“
- Traditional ethnic events in Cajetina villages





Valorization of Cultural Heritage

- Wooden church in Jablanica village
- Open - air museum „Old village“ in Sirogojno



Wooden church in Jablanica

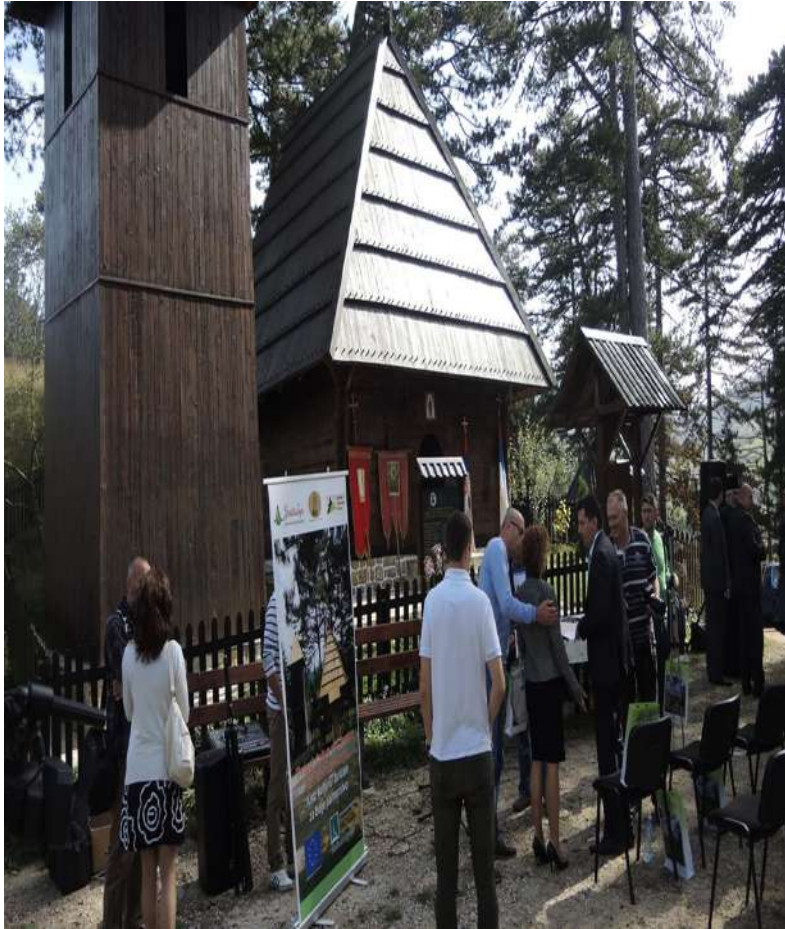
- **Orthodox Church**
- **Completely built from wood in 1838**
- **It is located in Zlatibor, village Jablanica, among the pine trees that are hundred years old**
- **It has been reconstructed with EU funds in 2013**
- **It presents the tourist offer of Zlatibor**



Wooden church in Jablanica

Project title: Through Culture and Tourism for Better Partnership		Sector (see Section 3.2.2 of Section 3): 33/332 /323 16061 Tourism, Culture and Recreation, Construction			
Location of the action	Cost of the action (EUR)	Role in the action: Coordinator, co-beneficiary, affiliated entity	Donors to the action (name) [1]	Amount contributed (by donor)	
Plužine, Bijelo Polje, Cajetina Municipality	468,913.00 EUR	Applicant	European Comission Cross Border Programme, Serbia Montenegro	387,938.00 EUR	
Objectives and results of the action		<p>Overall objective: Increased economic development in the border region through the promotion of tourism and the establishment of efficient and effective cooperation between cross-border partners.</p> <p>Specific Objective: Improved tourism offer in the cross border area by recognizing and revitalization of cultural and historical monuments and improving the institutional and human capacity</p> <p>Expected Results:</p> <p>Result 1: Enhanced human capacity and established institutional cross-border cooperation between partners in the tourism sector.</p> <p>Result 2: Cultural and historical monuments of Zlatibor, Bijelo Polje and Plužine are revitalized and put into functional tourism offer of cross-border areas.</p> <p>Result 3: Results of projects and tourism destination of project partners have successfully promoted in the media.</p>			

Wooden church in Jablanica



Open - air museum „Old village“ in Sirogojno



Open - air museum „Old village“ in Sirogojno

- **The museum was built in 1979**
- **It covers 5 hectares and has 50 authentic-looking objects**
- **In 1983 it declared as a monument of exceptional importance**
- **In 2013 was proclaimed as the Institution of culture of national importance of the Republic of Serbia**
- **In 2013. it got the EU recognition in the field of cultural heritage for the project "Houses of Zlatibor from the XIX century to the present"**



Open - air museum

„Old village“ in Sirogojno

- **The initiative for the creation of a museum began from the organization of domestic work from Sirogojno village, two determined women - Dobrila Vasiljević-Šmiljanić and ethnologist Bose Rosić, competent republic institutions and numerous associates**
- **"Old Village" is an open-air museum featuring architecture, the interior design of buildings, economy and ways of manufacturing and organization of family life of people in mountainous of the Dinaric region.**
- **Today - The "Old Village" Museum visits 100,000 visitors per year**



Open - air museum „Old village“ in Sirogojno



Open - air museum „Old village“ in Sirogojno

- Many cultural events on the summer stage

***Concerts *Theater *Discussions *Poetry Evenings**



Open - air museum „Old village“ in Sirogojno



- The museum organizes workshops for knitting woolen clothes with traditional motifs, according to which the village of Sirogojno is known



THANK YOU FOR YOUR ATTENTION!

