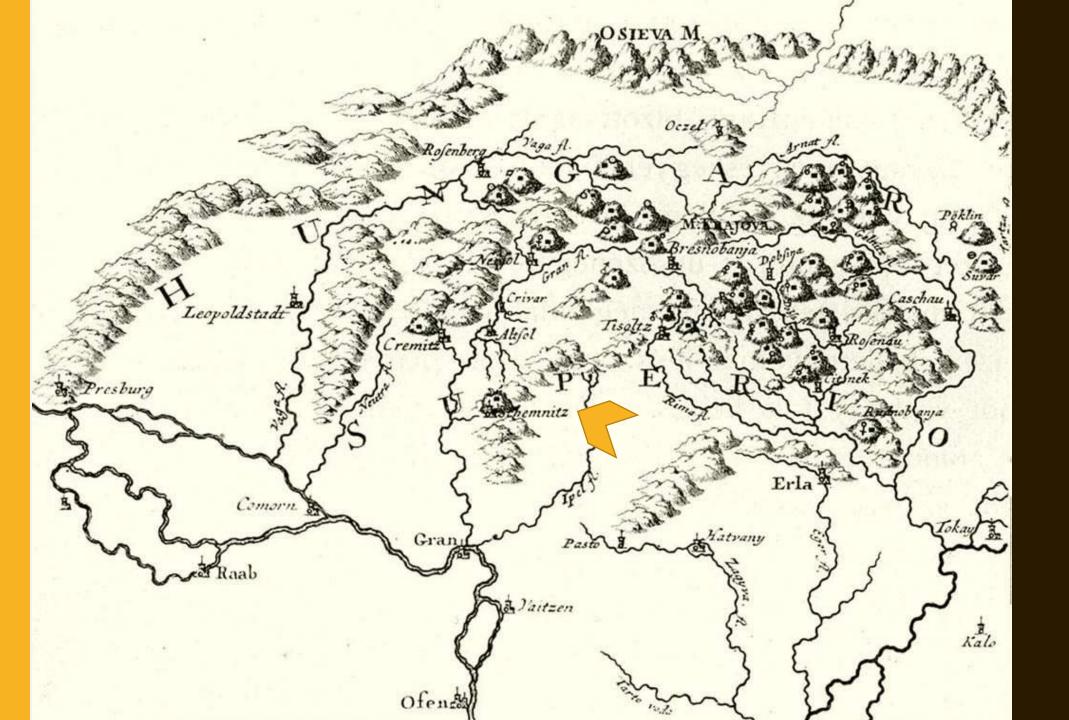


# **BANSKÁ ŠTIAVNICA**



United Nations • World Educational, Scientific and • Heritage Cultural Organization • Convention









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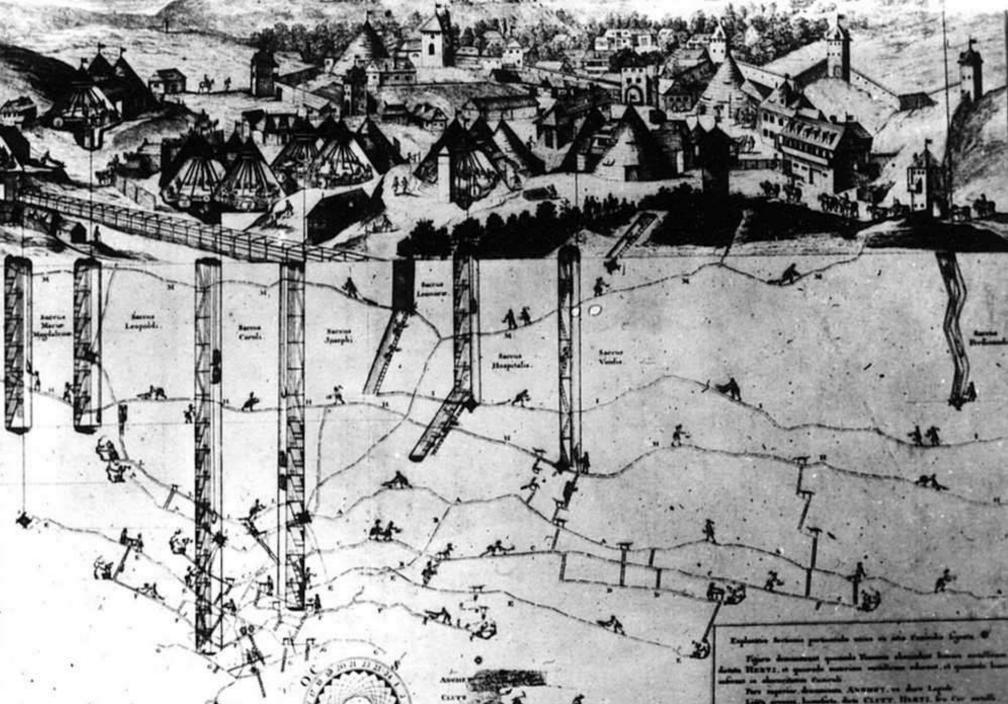
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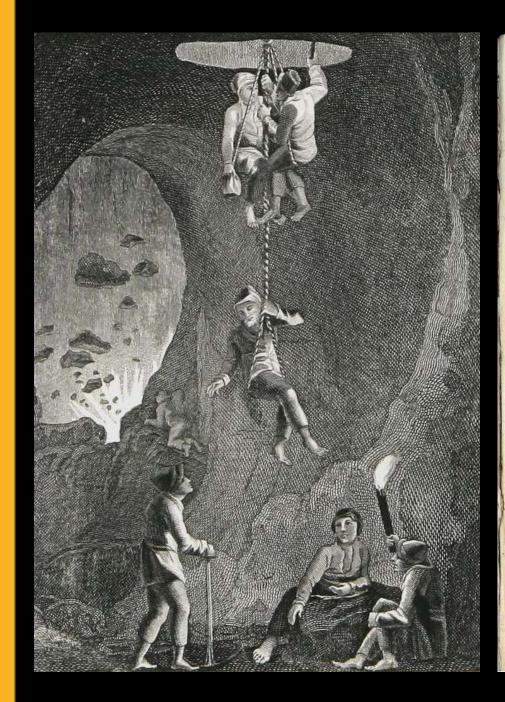
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## 627

gunpowder used for the first time for mining purposes



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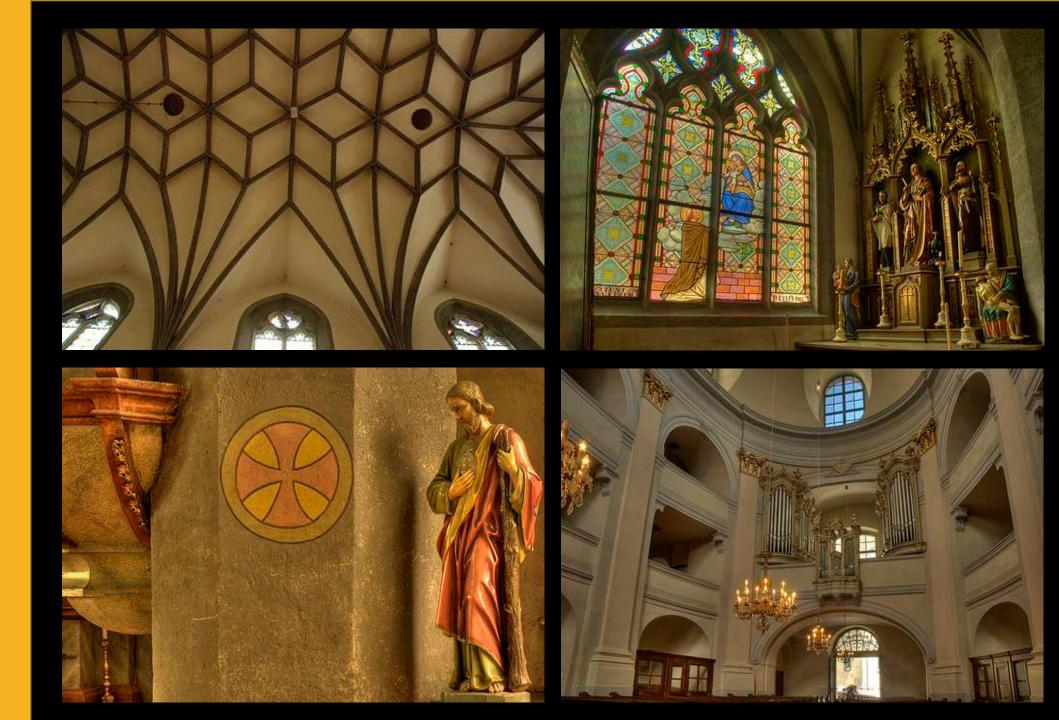










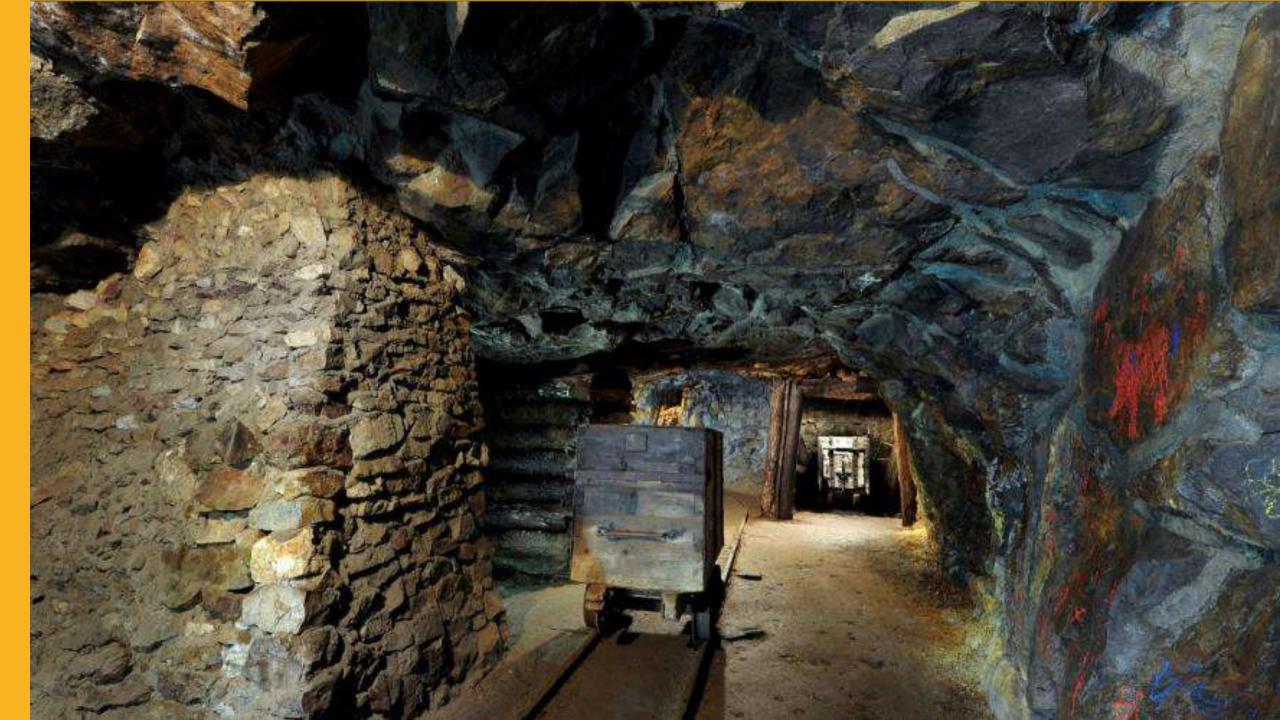






























### 993

Remarkable milestone – inscription in the UNESCO World Heritage List. Strict rules on architectural structure protection have helped to preserve Štiavnica's beauty.

## 2011

Banská Štiavnica as the first in Slovakia established destination management organisation – Región Štiavnica.

### 2017

In 6 years, the number of visitors and overnight stays doubled, employment improved.



# I 50 km marked MTB trails



# hiking trails

# educational paths







cultural events focused on minority

genres



# summer festivals







## stylish restaurants were opened







# as well as cafés





# and small family brewery



hi - tech exposition Love Bank – Marína House



## **BENEFITS:**

#### Increasement in

- interest of investors in Banská Štiavnica and tourism
- attractiveness of Banská Štiavnica as a place to live
- prices of real estate
- wages and employment

Most architectural structures in the town centre have been renovated. Tourism creates jobs for constructors, builders and contractor's industry.

## CHALLENGES:

#### Transport and parking

- to provide safe and quiet walking in the town
- sufficient number of parking spaces
- in demanding and protected area

#### Services

 to provide sufficient capacities and quality services in the high season conditions

#### OUR GOALS:

- to improve transport and parking
- to improve bus and train accessibility to Banská Štiavnica
- to create structures and capacities for bike trails, educational paths etc. maintenance
- to attract visitors in low season and promote the region
- to focus on cultural visitors
- to leverage mining heritage
- to improve services
- to improve cooperation of tourism businesses



# SEE YOU IN ŠTIAVNICA!





#### Mrs. Nadežda Babiaková

mayor