



BANSKÁ ŠTIAVNICA

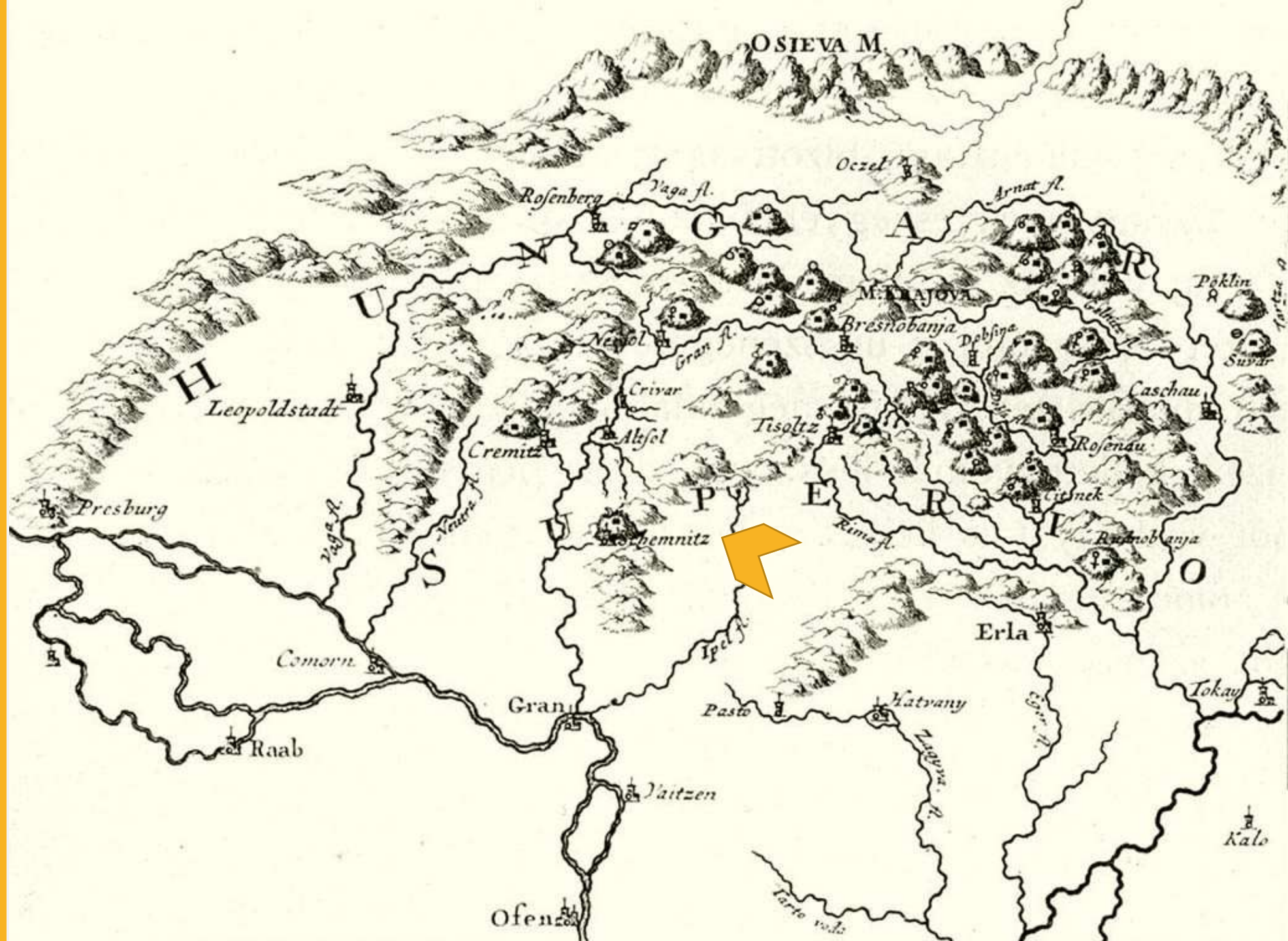


United Nations
Educational, Scientific and
Cultural Organization



World
Heritage
Convention





Schemnitz und Haupt Handel Ober Piberstollen oder Windschacht













Námestie Sv. Trojice, dolná časť, 80-roky 20. storočia



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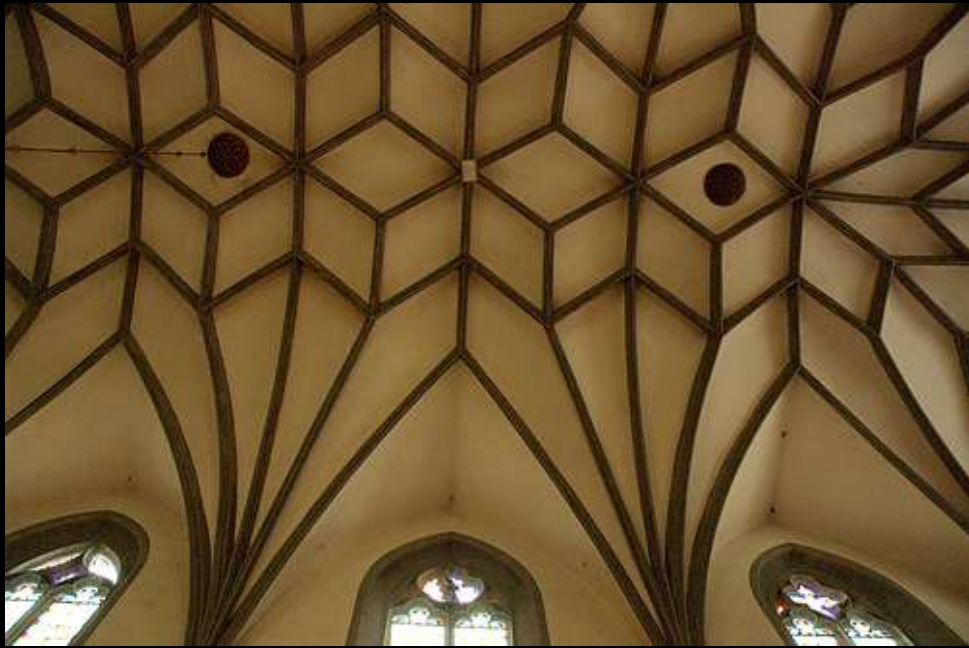










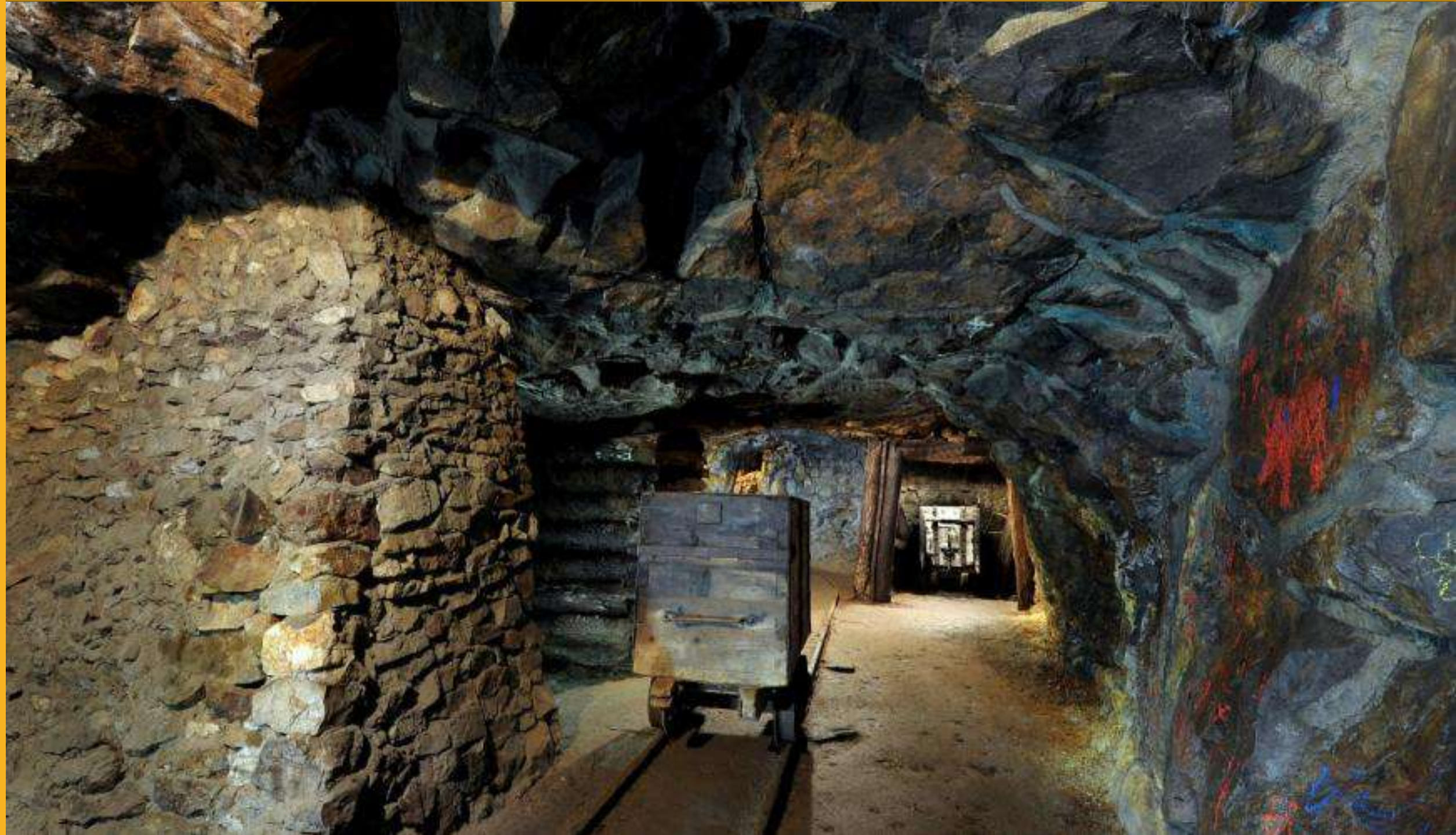












STOLNA BARTOLOMEJ



















1993

Remarkable milestone – inscription in the UNESCO World Heritage List. Strict rules on architectural structure protection have helped to preserve Štiavnica's beauty.

2011

Banská Štiavnica as the first in Slovakia established destination management organisation – Región Štiavnica.

2017

In 6 years, the number of visitors and overnight stays doubled, employment improved.



150 km
marked MTB
trails



hiking trails

educational
paths

historical events







cultural
events
focused on
minority
genres



summer
festivals



stylish
restaurants were
opened



as well as
cafés



and small family
brewery





hi - tech
exposition

Love Bank –
Marína House



BENEFITS:

Increase in

- interest of investors in Banská Štiavnica and tourism
- attractiveness of Banská Štiavnica as a place to live
- prices of real estate
- wages and employment

Most architectural structures in the town centre have been renovated.
Tourism creates jobs for constructors, builders and contractor's industry.

CHALLENGES:

Transport and parking

- to provide safe and quiet walking in the town
- sufficient number of parking spaces
- in demanding and protected area

Services

- to provide sufficient capacities and quality services in the high season conditions

OUR GOALS:

- to improve transport and parking
- to improve bus and train accessibility to Banská Štiavnica
- to create structures and capacities for bike trails, educational paths etc. maintenance
- to attract visitors in low season and promote the region
- to focus on cultural visitors
- to leverage mining heritage
- to improve services
- to improve cooperation of tourism businesses



SEE YOU IN ŠTIAVNICA!



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Mrs. Nadežda Babiaková
mayor